

urbanIQ

better way

Feb 10, 2023
Levente Toth, Founder & CEO

Who we are? Born to democratize telematics



COMPANY

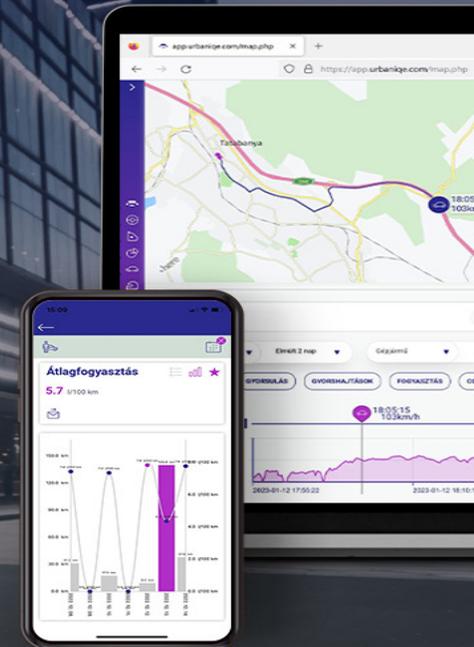
VC FUNDED TECHNOLOGY
STARTUP

PURPOSE

TO LOWER THE CARBON
FOOTPRINT OF BUSINESS FLEETS

PRODUCT

REVOLUTIONARY MOBILE FIRST,
FREEMIUM, LIGHTWEIGHT FLEET
MANAGEMENT APP



VC: venture capital



www.urbaniqe.com



hello@urbaniqe.com

Who we are? A very engaged team

FTEs

DevOps team



Iren
BA



Szandra
PO



Laszlo
Sys Eng.



Csaba
CTO



Levente
Founder & CEO

Marketing team



Viktoria
Marketing HU



Csilla
Finance/Operations

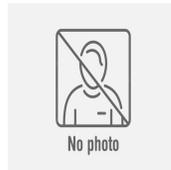
Contract



Balazs
SM / PM



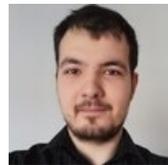
Tamas
Dev. Lead



Brigitta
Dev. Lead



Zoltan
AI Lead



Arnold
Full stack



Andras
Full stack



Ladislav
Android



Tamas
iOS



Lidia
Marketing PL



Fanni
UX/UI



Zoltan
PPC



Gabor
Strategy



Luminita
Marketing RO



Anita
Brand



Andrei
DB Marketing



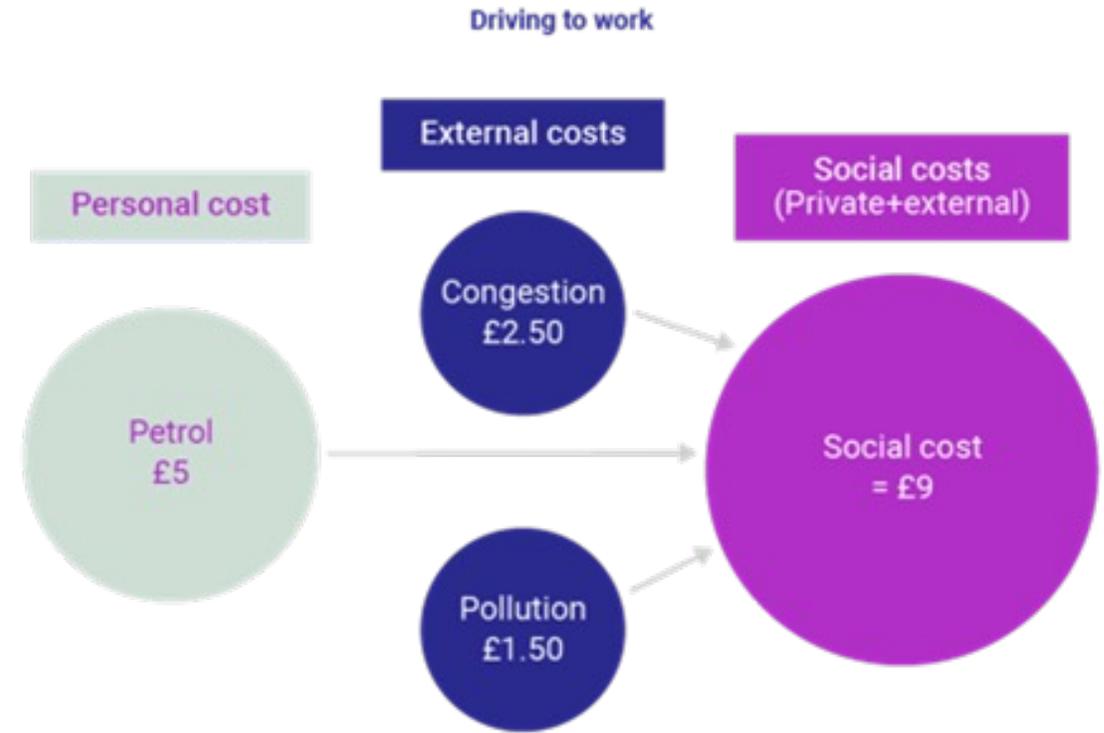
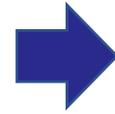
Problem? Increasing costs of urban mobility

75% of EU inhabitants live in urban areas

fuel costs have tripled since 1980

270M+ PCs and 30M+ LCVs in EU

external costs are increasing even faster



Data source: Example of driving to work (www.economicshelp.org)

PC: passenger cars
LCV: light commercial vehicles



Limitations of traditional fleet management



Need for an On-board device / Tracker unit to plug-in or mount



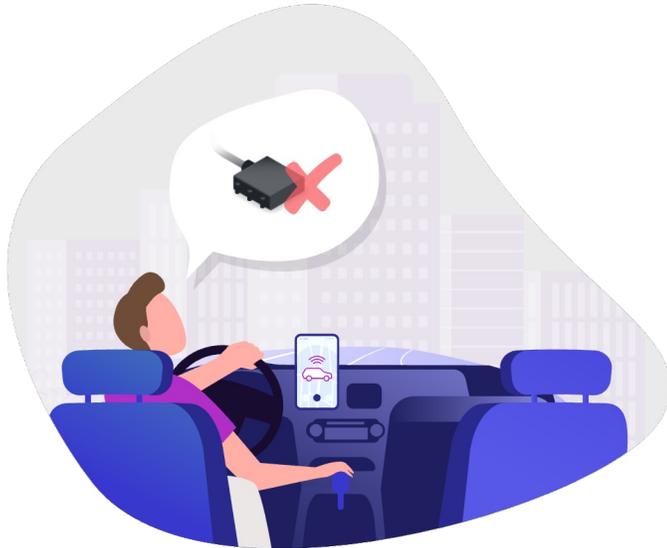
Upfront investment and/or Service loyalty requested



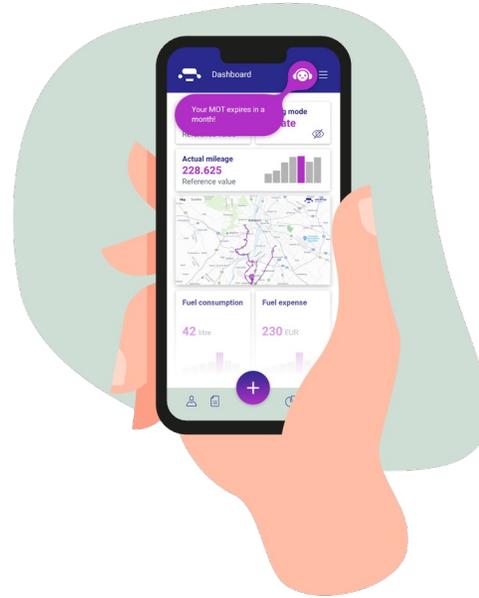
No Free Trial opportunity



Mobile first fleet management is the solution



Mobile tracking to make on-board devices obsolete



AI predicts fuel consumption, emissions and driving style



Free Trial / no investment / no loyalty / pay-as-you-go

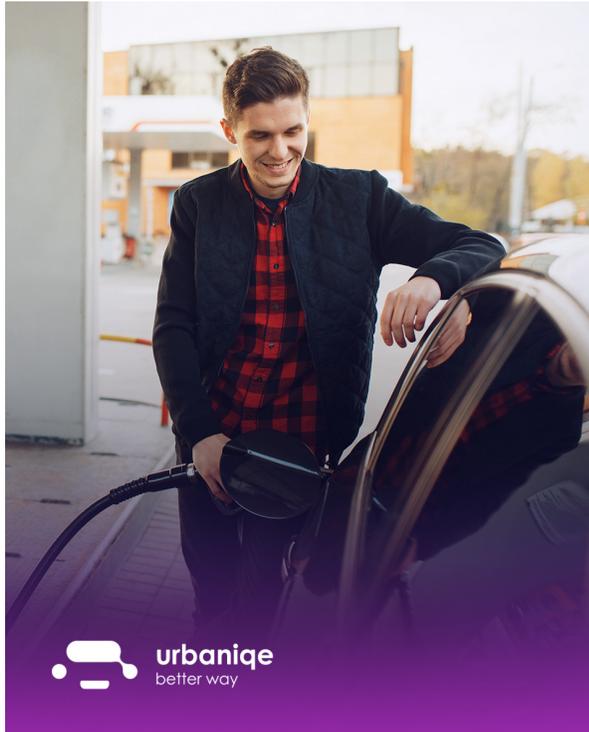


www.urbanique.com



hello@urbanique.com

Who do we serve? Target markets



Small and medium sized
businesses with a fleet size
of 5+ cars (B2B)



Car leasing / rentals (B2B2B)



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What do we offer? Service qualities



✓ Fuel Management

We promise SMB owners to **save 15% on fuel and maintenance expenses** due to lowering unjustified private usage of company cars, administering refuels and improving the driving style of the drivers.

✓ Fleet Administration

We promise fleet administrators to **save 30% on time spent of fleet management and create a transparency** over the drivers and vehicles. Nothing remains unnoticed, no more errors, no more delays and no more stress.

✓ Eco-Driving

We help companies to **lower the carbon footprint of their business fleet** by decreasing mileage made and improving driving behavior. What remains can be decarbonized via urbanIQ by buying carbon credits (EU ETS) in a very transparent way.

✓ Improving safety

We offer a simple mobile first application aiming to **transparently track the safety parameters** like speeding or acceleration in real-time and replay the tracks any time later.



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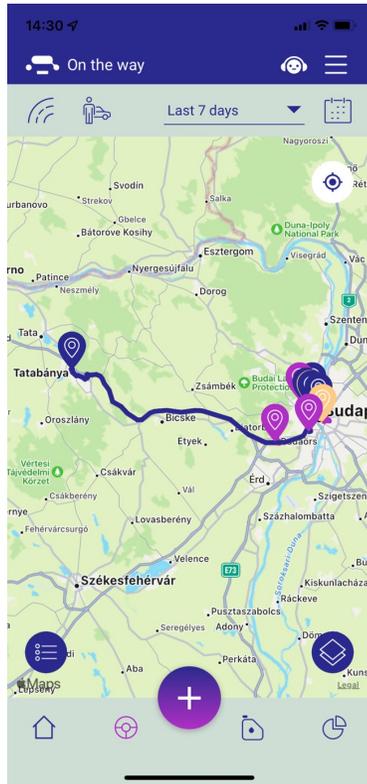
Product applications? Use cases



- ✓ **Retail / Delivery of own goods**
Small shops or groceries delivering their own goods can benefit from improved real-time management and fuel saving functions, besides lowering their carbon footprint.
- ✓ **Wholesale / Logistics-as-a-service**
Small package or food delivery can make a good use of easy allocation of vehicles to drivers, tracking delivery in real time and increasing customer satisfaction by ETA sharing accompanied by increased safety.
- ✓ **Field sales**
Field sales managers can replay past tracks, use POI visits and speeding reports for a better management overview, increase safety, and limit unjustified private mileage to gain on productivity, while lowering the carbon footprint.
- ✓ **On-site service**
Service companies visiting sites can strongly benefit from business tour management, dynamic ETA calculations and easy vehicle administration.



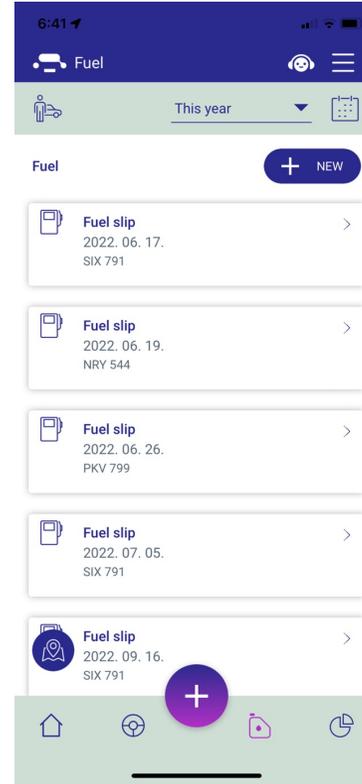
How to save on fuel expenses?



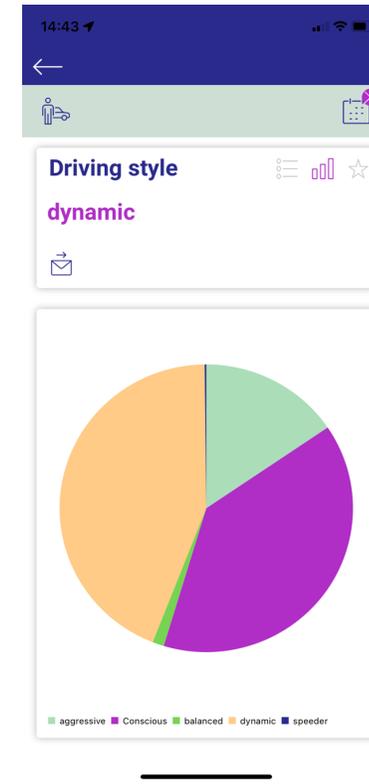
Real time mobile fleet tracking with alerts



Separate business from private use to limit mileage



Create transparency over fuel expenses



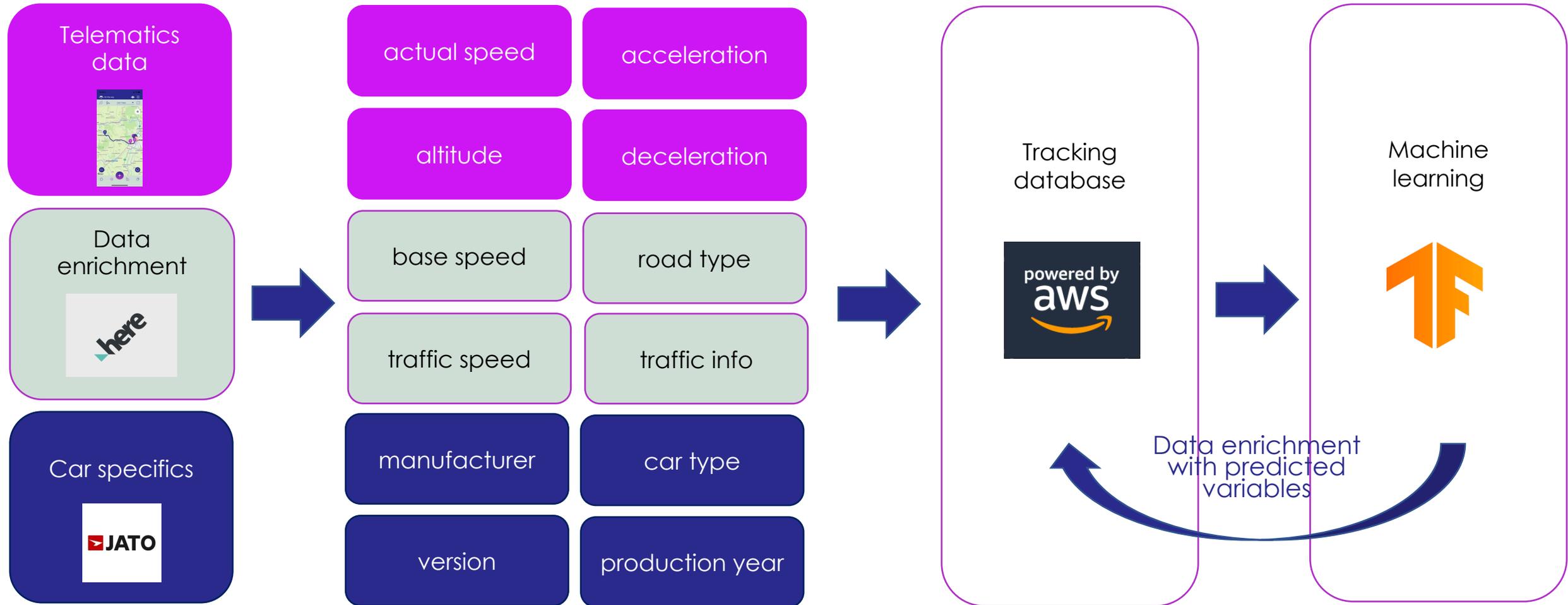
Monitor driving style to reduce consumption

Business promise

15% less fuel consumption if you follow urbaniqe's suggestions



Machine learning predicts fuel consumption



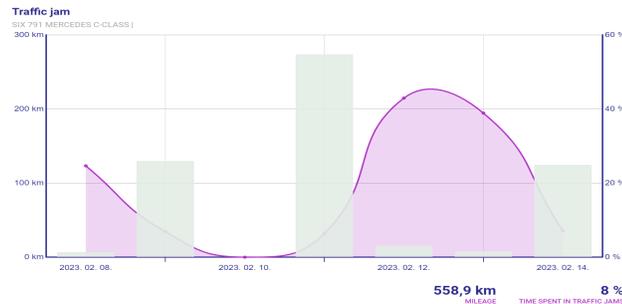
Eco-driving functions to lower carbon footprint



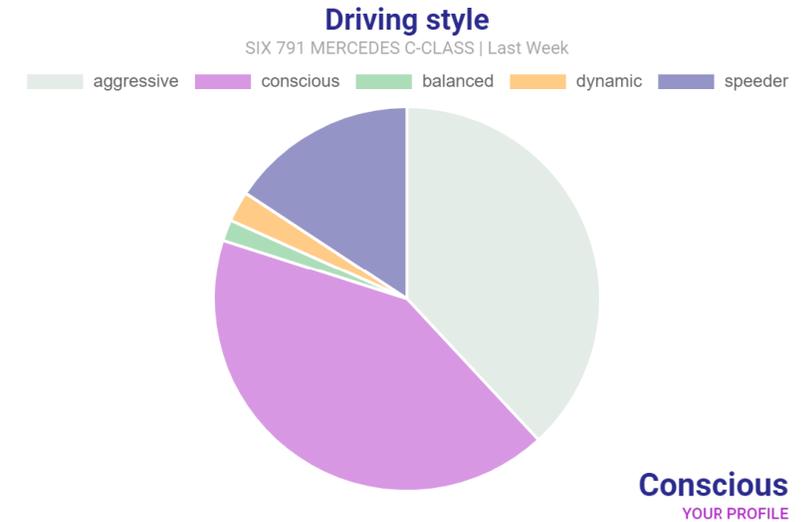
Average fuel consumption



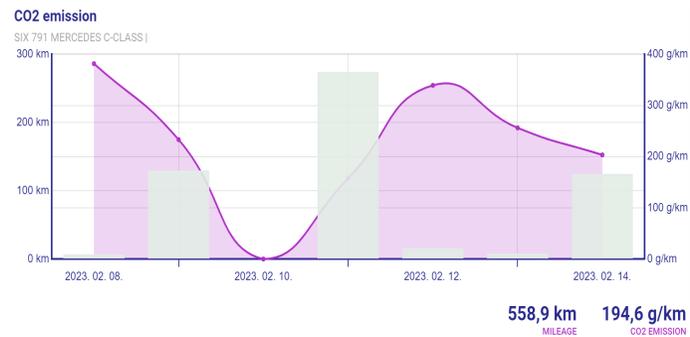
Standing in congestion



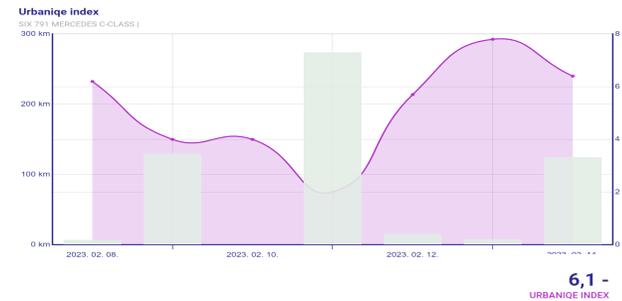
Driving style analysis



CO2 emission



UrbanIQ index*



* overall eco-driving index on a 0 to 10 ascending scale



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Carbon Offset suppliers commit to retiring the purchased Carbon Credits or Certificates in the relevant public registry in line with the highest international Carbon Accounting and Reporting standards.

ISSUED BY
Emprovia Zrt.
Certificate No.:
EMP-20230109-1759

Carbon Offset Certificate

General certificate No.: 130-4787087-4787088-VCU-009-TZ1-BR-1-83-01042006-31122006-1

SERIAL NO.: 130-4787087-0001-4787088-0002-VCU-009-TZ1-BR-1-83-01042006-31122006-1
STANDARD NAME: VCS - Verified Carbon Standard
CERTIFICATION: Emprovia Zrt.

We certify herewith that
the greenhouse gases reported for the year **2023/1**
by **Teszt Kft. | XSW-123**
amounting to

12 kgCO_{2e}

are offset by Emprovia Zrt. using emission reduction credits
from the following project:

Guaraí, Itabira and Santa Izabel Ceramics Fuel Switching Project

9 January 2023


Mr. László Rampasek
CEO of OurOffset Nonprofit Llc.



GO GREEN
LIVE GREEN
WORK GREEN

* overall eco-driving index on a 0 to 10 ascending scale



How to price? Low cost service provider

Key principles

Free Trial

No
investment

No service
loyalty

Pricing

INGYENES PRÓBAIDŐSZAK	HAMAROSAN
<h3>Mobility Assistant</h3> <p>1 690 Ft/hó*</p> <p>Próbáld ki ingyen akár 60 napig!</p> <ul style="list-style-type: none">✓ Webes hozzáférés✓ Okostelefonos alkalmazás✓ Okostelefonos gépjárműkövetés✓ Útvonalak térképes és listanézetben✓ Útvonalak szerkesztése és visszajátszása✓ POI kezelés✓ Digitális flotta asszisztens✓ Flotta adminisztráció✓ Üzemanyag-fogyasztási és költségfigyelés✓ Eseti és ütemezett riportok✓ Riasztások és értesítések✓ Vezetési stíluselemzés✓ Károsanyag-kibocsátás figyelés✓ Csúcsforgalmi használat elemzés✓ urbanique index✓ Fedélzeti eszköz vásárlási lehetőség <p>Próbáld ki!</p>	<h3>Premium Assistant</h3> <p>Fejlesztés alatt</p> <p>2023 II. negyedévtől elérhető</p> <ul style="list-style-type: none">✓ Webes hozzáférés✓ Okostelefonos alkalmazás✓ Okostelefonos gépjárműkövetés✓ Útvonalak térképes és listanézetben✓ Útvonalak szerkesztése és visszajátszása✓ POI kezelés✓ Digitális flotta asszisztens✓ Flotta adminisztráció✓ Üzemanyag-fogyasztási és költségfigyelés✓ Eseti és ütemezett riportok✓ Riasztások és értesítések✓ Vezetési stíluselemzés✓ Károsanyag-kibocsátás figyelés✓ Csúcsforgalmi használat elemzés✓ urbanique index✓ Fedélzeti eszköz vásárlási lehetőség✓ Intelligens scan✓ Üzleti látogatás és fuvarszervezés✓ Útvonaladatok megosztása✓ Dinamikus várható érkezési idő kalkuláció✓ Késési értesítések✓ Digitális menetlevél✓ Gépjármű diagnosztika✓ Szervízciklus nyilvántartás <p>Hamarosan</p>

*Bruttó havi előfizetési díj.

Bruttó havi előfizetési díj.



How to get urbanique?

Download the app



Sign up with your email address

Verify email address



Give permission

Add your vehicles



Invite your fleet's drivers





Thank you!